

# 5 Ways to grow your sales – with Mums that help to fight the effects of Global Warming



We call them Global Warming Mums™ because they bloom late in the season, after other fall mums have passed. These hardy plants provide much needed food for bees and beneficial insects, still looking for something to eat due to warmer extended fall seasons.



*Sinclair A. Adam, Jr.*

**Vermont Organics Reclamation, Inc.** is honored to have *Sinclair A. Adam, Jr.* famed plants-man as a key player on our team and breeder of our new Chrysanthemums. Sinclair's passion for breeding is known throughout the industry by such innovative introductions as Tiarella 'Erika Leigh', 'Laird of Skye', 'Brandywine', 'Oakleaf', and The River Series: 'Delaware', 'Lehigh', 'Octoraro', 'Susquehanna' and 'Wissahickon', originally introduced by Dunvegan Nursery. In addition, he continues to work on the development of mildew resistant Phlox such as 'Shortwood' and its descendent 'Blushing Shortwood'.

**VERMONT  
ORGANICS**  
RECLAMATION

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*Capitalize on color!*





## Autumn Moon

Pale yellow, with a hint of pink  
in the ray flowers  
Single form, typically 18–20" tall  
20-25 main branching stems  
14-16 blossoms per stem  
Flower size 2 ¾"



## Pink Dawn

Light pink, with a light yellow ring of color  
in the ray florets beyond the disc  
Typically 22–24" tall  
14–16 flowers per flowering stem  
24–26 flowering stems per plant  
Flower size up to 4" in diameter



## Purple Mist

Light purple  
Single form, typically 22–24" tall  
14–16 flowers per stem  
30–32 flowering stems per plant  
Flower size 3 ½" in diameter

## Glowing Ember

Autumn red, with a gold edge  
on the ray florets  
Semi-double form, typically 22–24" tall  
16–18 flowers per stem  
30–32 flowering stems per plant  
Flower size 2 ½"



# Global Warming Mums™

*These five selections  
are descendents of  
Chrysanthemum koreanum  
'Sheffield' by C. 'Indicum',  
a historic species grown in  
America as early as 1798.*

## Rustic Glow

Burnt orange  
Single form, typically 18–20" tall  
14–16 blooms per flowering stem  
Flower size 3 ½" in diameter

